



Strategy and Action Plan for Transition Toward Carbon Neutral

Course Introduction:

This 5-day theoretical training course, "Strategy and Action Plan for Transition Toward Carbon Neutral," is designed to equip participants with the knowledge and tools necessary to develop and implement effective strategies for reducing carbon emissions. By understanding the frameworks, methodologies, and best practices associated with carbon neutrality, organizations can not only contribute to environmental stewardship but also enhance their competitiveness in a rapidly evolving market.

Throughout the course, attendees will explore key topics such as assessing carbon footprints, setting achievable carbon reduction targets, and identifying actionable steps for implementation. Participants will gain insights into the role of policy, technology, and stakeholder engagement in driving successful transitions. By examining case studies and industry standards, this course aims to provide professionals with a comprehensive understanding of how to create and execute a robust action plan for achieving carbon neutrality, ultimately fostering sustainable growth and resilience.

Course Objectives:

By the end of the program, participants will be able to:

- Understand the principles and importance of carbon neutrality.
- Learn how to assess and measure organizational carbon footprints.
- Explore strategies for setting and achieving carbon reduction targets.
- Analyze the role of technology and innovation in transitioning to carbon neutrality.
- Develop actionable plans for stakeholder engagement and implementation.

Who Should Attend?

This course is intended for Sustainability and environmental professionals, Corporate strategists and planners, Operations and project managers and Policy makers and regulatory compliance officers.

Course Outline:

Day 1: Introduction to Carbon Neutrality

- Overview of carbon neutrality: definitions and significance
- The global context of climate change and sustainability
- Key drivers for organizations to pursue carbon neutrality

Day 2: Assessing Carbon Footprints

- Methodologies for measuring carbon emissions
- Tools and frameworks for carbon footprint assessment

Day 3: Setting Carbon Reduction Targets

- Setting SMART (Specific, Measurable, Achievable, Relevant, Time-bound) targets
- Understanding industry benchmarks and best practices
- Aligning carbon reduction targets with organizational goals and values

Day 4: Strategies and Technologies for Emission Reduction

- Overview of technologies for carbon reduction (renewables, energy efficiency, etc.)
- Innovations and best practices in carbon management
- Case studies on successful carbon reduction strategies

Day 5: Implementation and Stakeholder Engagement

- Developing an actionable plan for carbon neutrality
- Engaging stakeholders: employees, customers, and the community
- Monitoring progress and reporting on carbon reduction initiatives

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

المركز العالمي للتدريب والتطوير
International Centre For Training & Development

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session