



PRINCIPLES OF Insurance

Course Introduction:

This course is designed to provide an overview of property and casualty insurance at a basic level. It is for those with little or no knowledge of the insurance industry but would like to increase their knowledge on a personal level or to start their insurance education to pursue a career in insurance.

- Introduction to Insurance
- Property/Liability Insurance Principles
- Personal Insurance
- Commercial Insurance
- Washington Code and Ethics
- Insurance Internship

Course Objectives:

Attendee should be able to:

- Have an understanding of many basic insurance principles
- Become familiar with many of the insurance terms
- Understand how the insurance business operates
- Be aware of how the insurance employee fits into the big picture of the insurance business

Who Should Attend?

It is intended for individuals who want to attain a highly recognized and respected professional designation in the P&C industry. This course is also for industry professionals, including brokers and agents, underwriters and adjusters, who want a comprehensive P&C education and the skills and knowledge required to advance their careers.

Course Outline:

- Insurance Overview
- Insurance Marketing
- Insurance Services
- Underwriting Basics
- Claims Basics
- Insurance Coverage
- Personal Insurance
- Commercial Property Insurance

- Commercial Liability Insurance
- Premium Determination

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session