



LSM136

LOGISTICS MANAGEMENT

Strategies

Course Introduction:

Logistics Management improves the efficiency of each department within a business by streamlining its operations and costs and therefore increasing its profitability. The programme in Logistics Management Strategies covers all aspects of strategic logistics management: From theories to strategies and operational guidelines, emphasizing the impact of this discipline on customer service, transportation, warehousing, order processing, purchasing, importing and exporting.

Logistics managers encounter a variety of decision problems in dealing with the flow of materials through the entire supply chain. In this course, we will study the logistics planning and control process. We will focus on the following tasks: transportation management, facility location, procurement, and distribution management. A firm's logistical competency depends on the level of coordination in the management of these functional areas. There is an increasing trend in many industries toward international diversification of operations. Thus, we will emphasize the challenges of managing of logistics operations in global companies. The teaching method is a combination of lectures and class discussions.

Course Objectives:

At the end of the course participants will be able to:

- Develop an understanding of the potential contribution of logistics to the formation of business strategy and the execution of successful operations
- Develop an understanding of the operational areas of logistics management and their interrelationship
- Strengthen analytical and problem solving skills in logistics
- Identify and explain logistics definitions and concepts that are relevant to managing the supply chain
- Provide an approach for setting customer services priorities
- Understand how logistics costs can be managed for better value creation
- Calculate logistics costs and make production plans, inventory plans, and purchasing plans
- Know what identifies leading-edge logistics

Who Should Attend?

- Buyers & Planners
- Customer Service Managers

- Distribution Operations Managers
- Import/Export Managers
- Industrial Engineers
- Logistics Directors
- Logistics Managers
- Logistics Project Managers
- Manufacturing Analysts
- Manufacturing Engineers
- Material Managers
- Operation Managers
- Planning Managers
- Procurement Analysts
- Procurement Managers
- Shipping Managers
- Supply Chain Managers
- Supply Chain Vice Presidents
- Traffic Managers
- Warehouse Operations Managers

Course Outline:

+ Introduction to logistics

+ Understanding the need for customer service

+ Physical distribution and distribution channels

+ Logistics as a competitive advantage

+ Warehousing and production control

+ Information technology and logistics

+ Leading edge logistics

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques

- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session