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المركز العالمي للتدريب والتطوير
International Centre For Training & Development

LSM131
FREIGHT AND CARGO Management

Course Introduction:

International trade has been conducted by many companies for many years-in more recent times however, the growth in international sourcing/importing has meant that many companies have found they do not have the appropriate knowledge and know how.

This training programme looks at the essentials of international trade and freight transport and logistics management. It will give a structured approach so you can analyses and then improve your international trade and freight operations.

Course Objectives:

At the end of the course participants will be able to:

- Gain the financial benefits that effective international supply chain management can bring
- Determine how time "secretly" builds up in supply chains and that time is cash
- Understand, recall and apply improvements after the seminar for work based application
- Best in class practices
- Apply best practice
- Understand the role of forwarding agents in international trade
- Understand transport and shipping operations
- Examine operations for cost/service improvements
- Control operations effectively
- Apply models for ongoing improvement programmes

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Who Should Attend?

- Those having some responsibility for buying from overseas and for forwarding/import activities.
- Traffic managers, forwarding managers, shipping managers, logistics/supply chain managers and expeditors
- Existing managers/supervisors, who need a "confirmation" of their current operation
- Supply, Buying, Purchase, Logistics, Materials and Supply Chain Managers
- Those who are looking for business gains and benefits from managing their supply chains more effectively

Course Outline:

The Supply Chain and Logistics Management

- Definitions of logistic and Supply Chain management

- The interrelations and connections of Buying, Making, Moving, and Selling activities
- History and the development
- A view of the future
- Key Aspects of Supply Chain Management
- The cost/service balance
- Customer service principles
- Lead times throughout the supply chain
- Adding value
- Production options/changes
- Trade off opportunities
- Rules for affective supply chain management
- The Benefits of adopting a Supply Chain approach
- Understanding the sub functional conflicts
- Benefits within and between functions
- Taking a supply chain view of total acquisition costs
- Accepting that competitive advantage comes from the Supply Chain

International Trade

- Reasons for International Trade
- Why do people Buy/Sell overseas
- Features of International Trade
- Supply/Demand variables
- International Trade Terms of Sale and Delivery
- Incoterms
- Payments, Documents and Insurance
- Logistics viewpoints
- Customs and excise in International Trade
- System and process and operational activity

Legal Documentation Aspects

- Legal aspects and Liabilities
- Agent and principal relationship
- Agent and carrier liabilities
- Terms and conditions of trading
- Contract terms used in International Trade
- The Documentation Chain
- Shipping instructions
- Letters of credit and banking procedures
- Movement documents

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- Invoices and Packing lists
- Import licenses and controls
- Rent and demurrage charges
- Processing for customs clearance

The freight Forwarding

- Freight Transport Operations
- Mode characteristics and key features
- Full load movements to parcels and use of couriers
- Chartering, liner and Shared/Network services
- Freight calculations and Costing operations
- Best practice models for transport planning
- Service frequency
- Service provider variables

Improvements

- Understand the Freight Market
- Appreciate what influences this market
- Consider customs implications
- Select the Supplier
- Look for Added Value
- Monitor & Review
- A 5 step Model for Supplier and Supply Chain Development
- Should we?
- Benefits and Drawbacks
- Internal Issues
- Key Issues

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Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionaires
- Group Work

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session

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