



LSM129

FUNDAMENTALS & ANATOMY Of Shipping Logistics

Course Introduction:

Why a course on Fundamentals & Anatomy of Shipping Logistics?

Being an expert in one field is no longer enough - an awareness of the whole business is essential. Environmental issues impact economics. Political shifts open up threats and opportunities. Changes in law, finance, marketing, energy and technology all create fresh challenges.

For those needing the big picture, whether through changing roles, entering the shipping industry for the first time or as a refresher, the Anatomy of Shipping intensive 5 days course provides the answers.

The course provides a very valuable overall insight into the various shipping markets and the factors driving them, and truly increased your business skills. Further it provides an excellent foundation for those who want to pursue a career in shipping.

Course Objectives:

Main objective is to provide educational knowledge and values in handling sea-trade activities. Gives a good picture of a shifting industry – especially on IT, legal and insurance – and provides useful information which can be applied at work.

Provides another means of understanding where each organization fits into shipping. Give participants a medium-to-long-term perspective of how world trade (and hence shipping demand) will be influenced by these changes. Strategic issues amid a new world economic order will be the focus.

المركز العالمي للتدريب والتطوير
International Centre For Training & Development

Who Should Attend?

- Individuals that are looking to expand shipping and international sea-trade knowledge.
- New entrants to the industry whose job responsibilities depend on rapid absorption of specialist knowledge
- Bankers, officers and seniors from the banking industry.
- Staff & Employees & Section Heads from Trade and Finance Ministries.
- Company's directors, senior management leaders of Cargo and Passenger Ship operators.
- Shipbuilding industry Sales/Marketing Personnel
- Shipping company owners, directors and senior manager

Course Outline:

The Background

- Introduction to the shipping industry
- World political and economic issues
- International institutions and their roles in shipping
- The role of IMO
- Case Study: Does the independent ship-owner have a future

Owing Ships: Acquisitions

- The shipbuilding market
- The sale and purchase deal
- New building: sales and purchase
- Reading the market: Role of the shipbrokers
- Investment appraisal techniques
- Financing ship acquisitions
- Identifying the best finance deals

The Law: Shipping

Commercial Law: Charter parties and the Bill of Lading

- Charter Parties – What are they?
- What does a charter party contain?
- International rules pertaining to cargo carriage
- Bills of lading - what are they?

International Law of the sea

- Aspects of public international law
- Delimitation of internal waters
- The United Nations Convention on the Law of the Sea

Technical Ship Management

- Ships and the operational problems
- The classification societies
- Ship-owners: Bunker Purchasing Strategies
- The challenges of Information Technology in the next decade

Commercial Ship Management

- Ship management as a service
- The crew and training
- Lloyd's of London Insurance Market
- Marine insurance
- Marine claims
- Protection and Indemnity Insurance
- Chartering
- Lay-time and Demurrage
- The use of Forward Freight agreement

Shipping Markets

- Dry Bulk Shipping
- Liners and the Container trades
- Container Operations – Logistics and the terminal interface
- The chemical and Gases Trade
- Tanker market
- World scale – A practical Application
- Cruise Ship marketing
- The future of Sea-Trade and Development

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session

