



LSM128

Containerization Concept and Importance Role in Foreign Trade

Course Introduction:

International trade has been conducted by many companies for many years- in more recent times however, the growth in international sourcing/importing has meant that many companies have found they do not have the appropriate knowledge and know how.

This course looks at the essentials of International Shipping Management and the Global Logistics and Transport Management. It will give a structured approach so you can analyze and then improve your international trade and freight operations.

Throughout the seminar the Rules for Effective Supply Chain Management are also identified and discussed; along with Relevant Case Studies and Best Practice guidelines

Course Objectives:

At the end of the course participants will be able to:

- To give knowledge of effective international sourcing / importing practices
- To enable analysis and examination of current operations
- To make organizational improvements

Who Should Attend?

- Those having some responsibility for buying from overseas and for forwarding/import activities.
- Traffic managers, forwarding managers, shipping managers, logistics/supply chain managers and expeditors.
- Those existing managers/supervisors, who need a "confirmation" of their current operation
- Supply, Buying, Purchase, Logistics, Materials and Supply Chain Managers
- Those who are looking for business gains and benefits from managing their supply chains more effectively

Course Outline:

Day 1:

Understanding the Supply Chain

- Definitions of logistics and Supply Chain management
- The interrelations and connections of Buying, Making, Moving, and Selling activities
- History and the development

- A view of the future.

Key Aspects of Supply Chain Management

- The cost/service balance
- Customer service principles
- Lead times throughout the supply chain
- Adding value
- Production options/changes
- Trade off opportunities
- Rules for effective supply chain management

The Benefits of adopting a Supply Chain approach

- Understanding the sub functional conflicts
- Benefits within and between functions
- Taking a supply chain view of total acquisition costs
- Accepting that competitive advantage comes from the Supply Chain

Day 2:

International Trading

Reasons for International Trade

- Why do people Buy/Sell overseas
- Features of International Trade
- Supply/Demand variables

International Trade Terms of Sale and Delivery

- Incoterms
- Payments
- Documents
- Insurance
- Logistics viewpoints

Customs and Excise in International Trade

- Calculations and Nomenclatures
- Systems and process
- Operational activity

Day 3:

Legal Documentation aspects

Legal aspects and Liabilities

- Agent and principal relationships
- Agent and carrier liabilities
- Terms and conditions of trading
- Contract terms used in International Trade

The Documentation Chain

- Shipping instructions
- Letters of credit
- Banking procedures
- Movement documents
- Consular
- Invoices
- Packing lists
- Import licenses and controls
- Rent and demurrage charges
- Processing for customs clearance

Day 4:

Freight Logistics

- Freight Transport Operations
- Mode characteristics and key features
- Full load movements to parcels and use of couriers
- Chartering, liner and Shared/Network services
- Freight calculations
- Costing operations
- Best practice
- Models for transport planning
- Service frequency
- Service provider variables

Selecting the Logistics Carrier

- What is available?
- Specifications/Tenders
- Negotiation/Selection
- Agreement/Contracts

Monitoring performance of the Logistics carrier

- Performance reports
- Partnerships
- Inspections

Day 5: Improvements

The 6 step Model for International freight

- Understand the Freight Market
- Appreciate what influences this market
- Consider customs implications
- Select the Supplier
- Look for Added Value
- Monitor & Review

A 5 step Model for Supplier and Supply Chain Development

- Should we?
- Benefits and Drawbacks
- Internal Issues
- Key Issues
- And Finally

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

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Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session

