



LSM109

STRATEGIC SUPPLY CHAIN MANAGEMENT

Course Introduction:

This course will explore the key management tasks that are important in operating an effective and efficient Supply Chain System to generate the highest level of customer satisfaction and retention at the lowest cost. During the training, participants will gain new insights on how to apply business strategies to increase productivity which in turn reflects on the bottom-line.

Course Objectives:

To expose participants to the rich knowledge of SCM and its strategic role in corporate performance, develop a winning formula that is linked to the organization's focus on the ultimate consumer/customer, closely track costs throughout the supply chain, develop measurements that will optimize supply chain efficiency and apply value oriented management techniques in supply chain processes.

Who Should Attend?

- Currently be in a supply chain management, logistics or procurement role
- Have been identified as having potential to progress to a senior/executive supply chain role within five years
- Have a minimum of five years of industry experience and at least two years in supply chain, logistics and/or procurement roles

Course Outline:

Introduction to Supply Chain Management:

- Supply Chain (Definition)
- Supply Chain Management (Evolution, Definition and Objectives)
- Current trends in Supply Chain Management
- Factors influencing Supply Chain networks
- Alignment/Integration to business strategy

Supply Chain Management Essentials:

- Elements of Supply Chain
- Understanding Supply Chain Management key elements and objectives
- Building blocks of a Supply Chain network
- Supply Chain operations model
- Forecasting

- Negotiation

Supply Chain business process integration key processes:

- Customer service management
- Demand management and order fulfillment
- Procurement/Purchasing -Supplier selection and relationship management
- Manufacturing flow management/support
Product development and commercialization
- Warehouse management
- Physical distribution
- Performance management/Benchmarking
- Returns management

Understanding Logistics in supply Chain:

- Logistics Planning hierarchy (Strategic, Tactical and Operational)
- Setting Logistics strategy
- Key operations in Logistics Function
- International Logistics
- Reverse Logistics
- Third party Logistics (3PL) and Outsourcing reviewing options
- Integrated Logistics and Supply Chain

Challenges addressed by Logistics and Supply Chain Management:

- Distribution network
- Distribution strategy
- Information dissemination
- Trade-offs in Logistics
- Cash flow
- Inventory management and Control
- Just-in-time (JIT)
- Total Quality Management (TQM)

Supply Chain measurement:

- Business metrics
- Types of supply metrics and measurement
- Importance of alignment between business goals and supply metrics
- Six sigma metrics
- How to choose the right supply metrics

Overview and update:

- Challenges of Global Supply Chain
- Fishbone analysis
- Lean Supply Chain Management
- From Linear to Networked Supply Chains
- E-commerce

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session