



LEADING Innovation

Course Introduction:

Back by popular demand, this course will open your eyes to the full vista of what it means to develop and manage an innovative organization. How do you create an innovation and growth strategy? How do you create the fertile culture and climate for innovation and innovative problem solving while still maintaining the control necessary to lead a large organization? What methods, techniques and people do you need to make innovation more predictable and manageable? And how will you organize, govern and manage the system to realize the results you seek?

Putting theory into practice, participants will complete a hands-on simulation to flex their creativity muscles by solving a realistic and complex design challenge. Through the exercise of developing an average town into a "green" leader, teams will walk through an ideation session, experiments and exercises that help them determine how to implement the innovation process in their own organizations.

Course Objectives:

Upon completion of this course, participants will be able to:

- Articulate world-class innovation practices.
- Identify gaps and shortfalls in your current approach to innovation.
- Develop a roadmap and framework for implementing a repeatable process for innovation.
- Manage a pipeline of projects to evolve products, processes and business models.
- Understand the team-building and people aspects of innovation.
- Identify innovators hidden inside your organizations.
- Understand new methods and tools for driving, managing and accelerating innovation.
- Link innovation and other problem-solving methods, such as Lean Six Sigma.

Who Should Attend?

Managers, team leaders and supervisors who influence organizational strategy.

Course Outline:

- Introductions and Welcome
- The Truth about Innovation
- Building a Strategy for Innovation and Growth
- Simulation and Case Studies
- Developing a Portfolio of Opportunities
- Mining the Future through Open Innovation
- Leading Change
- Creativity, Problem Solving Style and Collaboration

- A Tale of Two Cultures - Managing the Front-end and Back-end Innovation Processes
- Simulation and Case Studies
- Designing Your Innovation Ecosystem
- Best Practices on Innovation Governance
- Where to Go from Here: Your Future Leading Innovation

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session