



Course Introduction:

By applying creativity to the tasks and challenges you face in your work, you will begin to experience breakthroughs you never thought possible. You will feel sure you really are on the creative edge and be able to consider different sides of an issue while anticipating a broader range of possibilities. In this seminar you will discover how to build and expand your creative abilities.

Participants will develop the following competencies:

- Use effective communication to motivate creativity in your team
- Help your team find creative solutions to workplace challenges
- Come to better conclusions and decisions more often
- Recognize and encourage creative people
- Learn how to challenge assumptions and expand perceptions about situations

Course Objectives:

This course aims to enable participants to achieve the following objectives:

- Build a culture that promotes innovation & creativity
- Become familiar with different styles of thinking and identify your personal preferences
- Develop creativity for transformational leadership
- Learn how to find out what you don't know—and solve the real problem
- Challenge existing approaches to workplace issues
- Develop flexible creative and well-motivated teams

Who Should Attend?

Supervisors, managers, team and project leaders, and all individuals who need to adopt a more creative approach at work, whether to solve problems, initiate and introduce changes, or deal with organizational issues in non-conventional ways. The program will also benefit those who are interested in recognizing and enhancing their creative potential and their memory power

Course Outline:

Understanding your Creativity

- Creativity & your personality
- Understand and use personality styles as a management tool
- Creative flexibility to manage effectively
- Importance of perception
- Maximizing our perceptual ability
- Creativity and the Holistic Model

- Creative people from the past
- Building a Creative Model

Generating Creativity

- Understand how creative thinking works
- Developing Openness to new ideas
- The Creative Mind: Whole Brain Thinking
- Distinguish stages of the creative process
- Recognize what makes excellent creative thinking
- Identify and understand the creativity in others
- Consciousness and competence

Strategies for creative problem solving

- Problem solving strategies
- Getting in the right mindset
- Taking risks & looking for paradigm shifts
- Defining the Real Problem
- Recognizing mental blocks to creativity
- Brainstorming for solutions
- Utilizing the SLIP technique
- Utilizing the drill down funnel

Encouraging a creative climate at work

- Releasing creativity at work
- Fostering creativity
- Incubating ideas
- Challenging assumptions
- Creativity for business breakthroughs
- Sharpen your creative thinking: Metaphors & Analogies
- Releasing Creativity through Coaching
- Sharing information for creative solutions

Leading on the creative edge

- Innovative leadership for excellent performance
- Convergent & Divergent Thinking Skills
- Creativity and the Team Structure
- Developing creative potential in teams
- Understanding creative people
- Motivating creative individuals at work

- Interacting creatively
- Planning your Creative future

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session