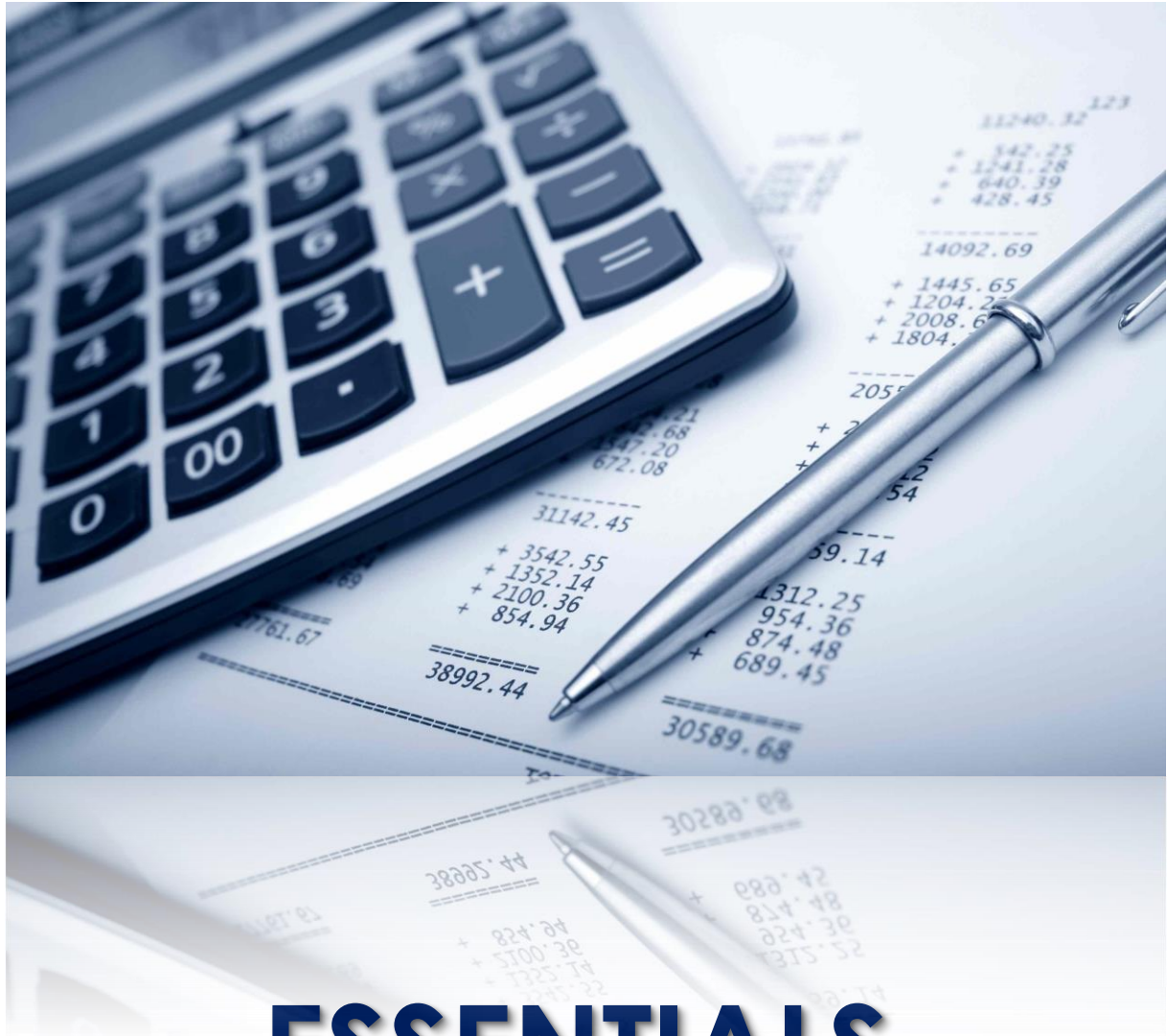




المركز العالمي للتدريب والتطوير
International Centre For Training & Development



ESSENTIALS of Corporate Finance



INTERNATIONAL ACCREDITATION ORGANIZATION



UNIVERSITY OF ROCKHAMPTON
MAKING THE DIFFERENCE



Course Introduction:

This program covers the essentials of Corporate Finance focusing on the knowledge and skills necessary for making sound financial decisions.

Skills and decisions which will enable you to remain competitive, minimize costs, maximize revenues and also reduce/control risk.

The program therefore focuses on the essential elements of corporate finance:

- The Finance Decision – how to finance the business using traditional and new methods of finance available in international markets
- The Investment Decision - evaluating potential projects using the latest techniques
- Risk Management – how to minimize risks using the latest techniques

As a result companies will see improvement in key financial indicators Return on Investment (ROI) and Return on Equity (ROE) and Economic Value Added (EVA).

Course Objectives:

Participates attending this program will develop knowledge and skills in finance enabling them to:

- Make (and/or) contribute to strategic financial decisions
- Evaluate both the latest and traditional finance options available
- Analyze capital investment and financing decisions using appropriate discount rates by applying Payback, ARR, NPV, Discounted Payback, IRR and MIRR using Excel® and provide recommendations for action
- Identify the key success factors/critical factors, investment opportunities and threats within their sector thereby preparing you for future challenges

Who Should Attend?

Financial is essential for any business and as such this program will be of benefit to a wide range of delegates and as such is aimed at:

- Managers and those with financial responsibilities
- Financial decision makers, whose techniques of decision making and analysis will be improved through attendance
- Professionals acting upon the financial decisions of others, who will gain an appreciation for decision making thereby ensuring shared values within the organization
- Analysts whose role involves evaluating and identifying market and competitive trends

Course Outline:

Financial Management

- The Role & Scope of Corporate Financial Management
- Managing International Trade including:
 - Methods of Payment such as Letters of Credit, Collections
 - Incoterms
- Benefits & Risks
- The Objective of the Organization and Stakeholder's Needs
- The Financial Environment post Banking Crisis
- Corporate Social Responsibility (CSR) and Corporate Governance
- Case Study – Making Corporate Financial Decisions

The Finance Decision

- Long-Term Sources of Finance
 - Types of Equity Capital
 - Types of Debt
- The Optimum Capital Structure/Leverage – Equity or Debt?
- Weighted Cost of Capital (WACC) and The Capital Asset Pricing Model (CAPM)
 - Calculating your WACC and CAPM
 - When & How to use WACC and CAPM
- The Dividend Decision
- Short-Term Sources of Finance
- Case Study – Making Finance Decisions

The Investment Decision

- Establishing the Forecast Cash Flows
- International Issues, e.g.
 - Exchange Rate Risk
 - Transfer Payments
 - Restrictions on Capital Flows
- Evaluating the Capital Investment Decision using:
 - Payback
 - Accounting Rate of Return (ARR)
 - Net Present Value (NPV)
 - Internal Rate of Return (IRR)
- Analyzing the Investment Decision using:
 - What If Analysis
 - Sensitivity Analysis
 - Simulation

- Establishing appropriate "Hurdle Rate"
- Case Study – Making Investment Decisions

Risk and Treasury Management

- Identifying Financial Risks
 - Internal (SWOT Analysis)
 - External (PESTLE Analysis)
- Measuring Financial Risk
- Developing and Implementing a Risk Management Strategy
- Establishing a Treasury Department
- Treasury and Risk Management Techniques
- Case Study – Making Risk Management Decisions

Corporate Strategy

- Corporate and Financial Strategy
- Growth Strategies
- Joint Ventures, Merger & Acquisitions
 - Valuation
 - Risks & Benefits
- Financing a Merger or Acquisition
- Capital Reconstruction or Restructure
- Case Study – Making and Evaluating Strategic Decision

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session

