



TREASURY & CASH Management

Course Introduction:

The banking crisis of 2008, which created financial havoc around the world, caused considerable savings and wealth to evaporate, strained the equity levels of global organizations to unprecedented minimum levels and resulted in money markets, as well as other normally liquid and transparent capital markets, to temporarily freeze up or suspend trading activities. As a result of the substantial losses caused by this tidal wave of financial ruin that occurred in equity stock markets, currency, commodity and derivative markets on a global basis, treasury and cash management functions are now regarded as vital for the stability, security and profitability of all organizations.

Participants will develop the following competencies:

- Improved treasury management skills by adopting the responsibilities and techniques required to ensure optimum organizational liquidity and profitability
- Better prepared to eliminate interest rate and exchange rate risks as well as commodity pricing risks utilizing the best available internal and external hedging instruments
- Improve cash management skills as a result of gaining a better understanding of liquidity, and portfolio investment returns

Course Objectives:

The program aims to enable participants to achieve the following objectives:

- Recognize the roles, responsibilities, tools and strategies associated with treasury management, including international best practices and procedures
- Improve financial management skills in terms of managing assets and liabilities liquidity issues
- Discuss the various types of risks associated with global organizations, namely interest, exchange, credit and commodity pricing risks and identifying sources and methodologies of risk management in attending to these types of risks
- Examine the nature, risk and utilization of financial derivatives in addressing financial risks
- Appreciate the basic concepts of cash management in order to enhance organizational cash flows and maximize portfolio investment returns

Who Should Attend?

This course has been designed for operational and departmental managers working in the hospitality, leisure and tourism sectors who are required to interpret periodic performance report and develop operational strategies to meet business objectives. The ability to understand financial performance is a prerequisite to driving business performance and the principle aim of this course is to improve commercial knowledge and decision making skills.

Course Outline:

AN OVERVIEW OF TREASURY MANAGEMENT

- Market volatility – establishing the need for effective treasury management
- The strategic role and scope of treasury management
- The role and functions of Asset and Liabilities Committee ("ALCO") and other risk related committees
- Portfolio management, trading and settlement, including proprietary trading
- Establishing a treasury function along with developing a risk management strategy
- Regulation, including the international regulatory framework

FINANCIAL MANAGEMENT

- Corporate financial planning and engineering strategies and techniques
- Liability management strategies, objectives, tools and techniques
- Asset management strategies, objectives, tools and techniques
- Capital adequacy determinations
- Off-balance sheet activities and securitizations
- The role of securitizations in the post-banking crisis environment

FINANCIAL DERIVATIVES

- An overview of financial derivatives
- Forward contracts and FRAs
- Options – Types, Tools, Strategies and Risks
- Swaps – a brief overview of how they work
- Types of Swaps – Currency and interest rate swaps
- Risks and risk management – the benefits and risks of using financial derivatives

RISK MANAGEMENT

- Market risk – Understanding the various market risks that exist
- Identifying and Managing Interest Rate Risk
- Exchange rate risk – differentiating between transaction risk and translation risk
- Credit risks – Measurement and management tools and techniques
- Operational risks – Understanding the scope of operational and other associated risks
- Other risks – Legal, reputation (corporate brand) and strategic risks

CASH MANAGEMENT BEST PRACTICES AND TECHNIQUES

- Preparing and understanding cash flow statements and financial forecasts
- Analyzing and evaluating financial statements, including the use of ratio analysis
- Liquidity management

- Transfer pricing policies, including effective documentation techniques
- Netting and pooling concepts – treasury and cash management within multinational organizations
- A summary overview of the concepts of investment risks and portfolio investment returns

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session