



المركز العالمي للتدريب والتطوير
International Centre For Training & Development



ALIGNING BUDGETING WITH STRATEGY:

A Proactive Management Development Program



INTERNATIONAL ACCREDITATION ORGANIZATION



UNIVERSITY OF ROCKHAMPTON
MAKING THE DIFFERENCE



Course Introduction:

This unique management training course addresses these three interlinked business challenges in a course designed for managers who seek improvement in the management of both their organization's business strategy and budgeting, and who recognize the business benefits that can be achieved from such an approach. Modern techniques such as Value Based Budgeting, Asset Based budgeting and KPI budgeting will be explored. At the end of the course you will be able to decide on which techniques will be the most beneficial for your specific organization and you will also have the practical knowledge to implement those immediately!

Course Objectives:

By the end of the course, participants will be able to:

- Use management tools and techniques to support strategic management
- Incorporate budgeting into your organization's overall planning process by applying modern budgeting techniques
- Understand how budget monitoring can fit in with business performance measurement

Who Should Attend?

This course is designed for managers who seek improvement in the management of their organization's business strategy and budgeting and who recognize the business benefits that can be achieved by such an approach

Course Outline:

- Strategic management
- Budgeting and its alignment to strategy
- Modern budgetary applications
- Value Based Budgeting (VBB)
- Zero Based Budgeting (ZBB)
- Activity Based Management (ABM)
- Activity Based Budgeting (ABB)
- Rolling budgeting/forecasting
- Beyond budgeting

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session