



FINANCIAL PLANNING, ASSET Management & Evaluation

Course Introduction:

This program provides the skills to build world class standards into your financial planning, asset management and evaluation. This program will discuss new techniques, explain how they complement the traditional financial planning tools, and introduce new concepts for managing and evaluating corporate assets. You will explore the issues relating to capital budgeting & risk analysis. By combining techniques analysis, problems and examples with real case studies the program provides delegates with key strategic awareness and forecasting skills, which is essential managing and controlling your firm's future in times of increasing global competition where the budgets are inextricably linked with both strategy formulation and asset analysis.

Course Objectives:

- Understand your strategic planning process
- Understand how to apply different planning, forecasting and analysis techniques
- Enhance knowledge of forecasting revenue and costs
- Motivate managers for enhanced performance
- Integrate the organization's strategic planning with capital budgets
- Understand capital budgeting techniques & cash flows
- Interpret capital budgets and performance measurement as communication tools
- Link risk analysis & project evaluation with business process improvement

Who Should Attend?

- All sectors of industry who require a more in-depth understanding of integrated planning and risk analysis techniques
- Personnel with a financial background or responsibilities for strategic planning and management reporting would benefit from this program

Course Outline:

Strategy in Today's International Environment

- Create a comprehensive strategic analysis of the company, competitors, industry
- trends and stakeholders' goals
- A clear vision of where the business will be in 3-5 years
- A robust strategy to achieve the vision
- A detailed organization design for achieving the strategy
- A change management process for leaders to successfully navigate the business from the current state to the desired future

- An invaluable tool to create and sustain a high-performing business and build a solid leadership team

Forecasting as a Tool for better Planning

- Introduction
- Qualitative Forecasting Methods
- Quantitative Forecasting Models
- How to Have a Successful Forecasting System
- Computer Software for Forecasting
- Forecasting in Small Businesses and Start-Up Ventures
- Wrap-Up: What World-Class Producers Do

Asset Management for Fun and Profit

- Service delivery to guide asset practices and decisions
- Asset planning and management are integrated with business planning, budgeting and reporting processes
- Asset management decisions are based on assessment of alternatives, life cycle costs, benefits and risks
- Ownership, control, accountability and reporting requirements are implemented
- Asset management activities are undertaken within an integrated policy framework

Project Analysis And Evaluation

- Evaluating NPV Estimates
- Using Scenario Analysis to make better decisions
- Sensitivity Analysis to make better decisions
- Three Types of Break-Even Analysis
- Operating Leverage
- Financial Leverage
- Using DFL & DOL to improve decision making
- Dealing with Capital Rationing

Risk Analysis and Project Evaluation

- Cash Flow versus Discount Rate
- Approaches to Cost of Capital Measurement
- Recommended Framework
- Comparison of Methods
- Conversion of Cash Flows
- Industry Adjustments
- Project Specific Adjustments

- Risk Worksheet
- Conclusions
- Appendices

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

المركز العالمي للتدريب والتطوير
International Centre For Training & Development

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session